



DRS. KIRAN & PALLAVI PATEL GLOBAL UNIVERSITY  
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**KPGU**  
Vadodara

## **KRISHNA SCHOOL OF PHARMACY AND RESEARCH VADODARA**

Sensitization of students of Krishna School of Pharmacy and Research , KPGU, Vadodara on Students Startups and Innovation Policy along with Herbal and Ayurvedic sector Industry Defined Problems

Date: 7th December, 2022

Time: 10:30 am to 12:00 pm

Mode: Offline

Venue: Smart class1

Participants: All students & faculty members

Expert Speakers

- 1.Prachi Pandey, SSIP Coordinator
- 2.Vrushank Prajapati, Manager,Startups,KEF

Details:

The following points were discussed about Student Startups and Innovation Policy

- Eligibility & Benefits of SSIP2.0 policy
- Startup Srujan Policy
- Brief of the M2M , which aims to convert translational ideas into products/services considering the various sector specific industrial problem statements.
- Eligibility criteria to leverage the Mind to Market (M2M) grant support
- How to develop students innovative ideas
- Open Innovation Challenge
- Herbal and Ayurveda Innovation Challenge

Photographs





Dr. Prachi Pandey

Dr. Ajaykumar Saluja